

UI/UX Designer (Figma / Product Design)

Location: Islamabad (On-site)

Company: Coded Realities, a U.S.-based engineering lab

About Us

Coded Realities is a U.S.-based software engineering lab that blends technology, design, and creativity to build thoughtful digital products. We focus on clarity, usability, and aesthetic precision across every layer of our work.

We are growing our **Islamabad** team and looking for a **UI/UX Designer** who can translate ideas and product requirements into intuitive, beautiful, and functional user experiences. You will be collaborating closely with product managers and engineers on projects that combine high design standards with cutting-edge technology.

Role Overview

As a **Designer** at Coded Realities, you will bring product concepts to life through clean visual design, strong UX thinking, and consistent branding. You will work closely with a **Product Manager** who will provide product direction, user stories, and feedback loops.

This is an **on-site position in Islamabad**, ideal for a creative, detail-oriented designer who is ready to grow quickly and take ownership of end-to-end design work.

What You'll Do

- Design web and mobile interfaces in **Figma**
 - Create user flows, wireframes, prototypes, and final UI assets
 - Collaborate with product managers and engineers to refine user experiences
 - Ensure design consistency, scalability, and brand alignment across products
 - Gather feedback from users and team members to iterate on designs
 - Support the development team by providing handoff files and style guidelines
 - Stay updated with current design trends and emerging UI/UX best practices
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Requirements

- **1–3 years** of experience in UI/UX or product design
- Strong proficiency in **Figma** (required)
- Familiarity with other design tools such as Adobe XD, Illustrator, or Photoshop

- Solid understanding of user experience principles and responsive design
 - Attention to detail, typography, spacing, and color
 - Excellent **English communication skills**, written and verbal
 - Ability to collaborate and accept feedback constructively
 - A strong design portfolio showcasing web and mobile work
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Nice to Have

- Experience working with developers or technical teams
 - Familiarity with **design systems** and component-based design
 - Basic understanding of front-end implementation (React, Tailwind, etc.)
 - Motion or interaction design skills are a plus
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Perks & Growth

- Competitive compensation (based on experience and skill)
 - **Health stipend**
 - **Lunch stipend**
 - Work directly with global product and engineering teams
 - Learn how design connects with development and product strategy
 - **Significant room for growth**, both in creative leadership and compensation
 - Supportive and collaborative environment that values curiosity and craftsmanship
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Interview Process

1. **Resume and Portfolio Screening**
2. **Remote Design Discussion**
3. **Remote Vibe Check**
4. **In-Person Design Challenge and Interview**
5. **In-Person Vibe Check**
6. **Offer and Signing**

Our process focuses on creativity, clarity, and communication.